

Appendix 2: Strategic Plan Workplan; progress at Quarter Three 2023/24

We will show Middlesbrough's children that they matter and work to make our town safe and welcoming and to improve outcomes for all children and young people.	Q1 2023/24 position	Q2 2023/24 position	Q3 2023/24 position
Expand the current model for youth provision in areas that suffer high levels of deprivation	W	W	W
Make steps towards every child playing a musical instrument by extending to one other school or year group	G	G	G
Evidence that Middlesbrough Council listens to children's voices	C	C	C
Create and deliver a strategy to increase digital inclusion for children, young people and adults across Middlesbrough	C	C	C
Consolidate and build on recent Children's Services progress to improve Ofsted rating	C	C	C
Explore potential for the establishment of an Eton Sixth Form in Middlesbrough	G	G	G

We will work to address the causes of vulnerability and inequalities in Middlesbrough and safeguard and support the vulnerable.	Q1 2023/24 position	Q2 2023/24 position	Q3 2023/24 position
Deliver and extend the 50 Futures programme	G	G	G
Further develop the Dementia Friendly Middlesbrough programme	C	C	C
Achieve 'Age Friendly Communities' status	C	C	C
Implement and extend locality working	C	C	C

We will tackle crime and anti-social behaviour head on, working with our partners to ensure local people feel safer.	Q1 2023/24 position	Q2 2023/24 position	Q3 2023/24 position
Support the police and hold them to account for each neighbourhood	C	C	C
Establish and support Neighbourhood Watch schemes across the whole town	C	C	C
Increase CCTV across the whole town	C	C	C
More environmental action and punishment for fly tipping	C	C	C
Encourage more residents to report crime and ASB	G	G	G
Reward and champion individuals for being good neighbours	C	C	C
Increased enforcement against problem properties / streets / gardens in disrepair	C	C	C

We will ensure our town acts to tackle climate change, promoting sustainable lifestyles.	Q1 2023/24 position	Q2 2023/24 position	Q3 2023/24 position
Develop an Urban Farm	W	W	W
Develop local wildlife / nature reserve in North Ormesby and one other site	G	A	W
Demonstrate increased recycling rates	G	G	G
Establish six community growing areas	R	R	W
Double the size of our urban meadows / wildflower planting sites	C	C	C
15 new EV charging points across town	C	C	C
Big community tree planting days	C	C	C
Middlesbrough hosts inaugural climate conference	W	W	W

We will ensure the recovery of local communities, businesses and the Council's operations from COVID-19, taking opportunities to build back better.	Q1 2023/24 position	Q2 2023/24 position	Q3 2023/24 position
Delivery of the Council's COVID19 Recovery Plan to enable individuals, families, communities and business across Middlesbrough achieve a proper level of functioning, post-Pandemic	C	C	C
	G	G	G
Ensure effective Council response to immediate issues of COVID19 impacting upon individuals, families, communities and business	C	C	C
	G	G	G

We will work closely with local communities to protect our green spaces and make sure that our roads, streets, and open spaces are well-designed, clean and safe.	Q1 2023/24 position	Q2 2023/24 position	Q2 2023/24 position
Improve identified play parks and spaces in line with our Towns Fund Recommendation	G	C	C
Establish the requirement for potential CPO of derelict buildings and problem sites	C	C	C
Improve our Highways	C	C	C
12 new back alleys are reclaimed, improved and showcased	C	C	C
Neighbourhood and town wide front garden competitions	R	R	W
Vastly improve Thorntree and Pallister Parks in line with Towns Fund Recommendation	G	G	G
Creation of Tree Maintenance Squad and ongoing maintenance work programme	W	W	W
Creation of a subsidised Pest Control service	W	W	W

We will transform our town centre, improving accessibility, revitalising unused assets, developing iconic new spaces and building more town centre homes.	Q1 2023/24 position	Q2 2023/24 position	Q3 2023/24 position
Complete town-wide lighting scheme	W	W	W
Consider potential for BOHO digital expansion	G	G	G
St Hilda's housing starts around Old Town Hall	G	A	W
Protect and celebrate heritage through marketing and comms strategies and complete planned works on Captain Cook pub and Old Town Hall	G	G	G
Open three entertainment facilities within Captain Cook Square (cinema, Lane 7, eSports)	G	G	G
Commence construction on the south side of the dock	G	A	W
Action plan agreed and commenced for House of Fraser building	G	G	G
Action plan agreed and commenced for Centre North East	G	G	W
Action plan agreed and commenced for The Crown Pub building	G	G	W
Action plan agreed and commenced for Gurney House	G	G	W

We will invest in our existing cultural assets, create new spaces and events, and improve access to culture.	Q1 2023/24 position	Q2 2023/24 position	Q3 2023/24 position
Increased ticket sales and attendance of events through effective marketing	C	C	C
Complete improvements to Teesaurus Park	C	C	C
Create three new annual events in 2022 as per existing approvals	C	C	C
Aim for all children to get an experience of live theatre	R	R	W
Increase attendance at existing Council events like Orange Pip	C	C	C
Increase visitor numbers to museums and attractions	C	C	C
Increase tickets sales at town hall performances	G	C	C

We will ensure that we place communities at the heart of what we do, continue to deliver value for money and enhance the reputation of Middlesbrough.	Q1 2023/24 position	Q2 2023/24 position	Q3 2023/24 position
Encourage public to help drive decision making	R	G	R

Introduce a marketing campaign and associated support to significantly grow Middlesbrough Lottery	C	G	C
We will ensure that we place communities at the heart of what we do, continue to deliver value for money and enhance the reputation of Middlesbrough.	Q1 2023/24 position	Q2 2023/24 position	Q3 2023/24 position
Work with the voluntary sector to create and promote volunteering opportunities and an increase in volunteers	C	C	C
Introduce Neighbourhood Action Weeks, driven by volunteers	C	C	C
Market a small local grant programme	W	W	W
Market a strong buy-local campaign	G	C	C
Commence work on the new Southlands Centre	G	R	G
Commence work on Nunthorpe community centre	G	G	G
Promote Middlesbrough on the national stage	C	C	C
Increase sponsorship income from businesses for various council activities	R	W	W
Improve user experience of the council website, increasing online transactions	C	C	C

Key:	
C	Complete
G	On-track
A	Some slippage
R	Unachievable
W	Withdrawn from portfolio